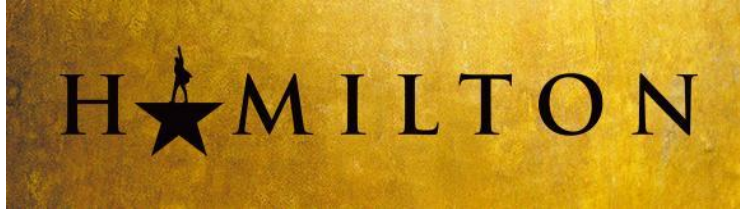


**For Immediate Release:**



## **Over 32,000 Attend HAMILTON in Springfield**

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**Springfield, MO (March 9, 2023)** – **HAMILTON** successfully completed a 16-performance run at Juanita K. Hammons Hall on Sunday, March 5. Presented by Juanita K. Hammons Hall and Celebrity Attractions as part of the 2022-2023 Great Southern Bank Broadway Season, the Springfield premiere engagement grossed more than \$3.3 million in sales and was seen by more than 32,000 patrons.

Based on a statistical analysis by The Broadway League, the New York City-based national trade association for the Broadway industry, the local economic impact of this year's engagement of **HAMILTON** in Springfield can be estimated at over \$10.7 million. This estimate includes economic impact generated by patrons, tourism, hotels, dining at local restaurants, parking and more. It also includes the cost of local supplies and local labor involved in the production.

**HAMILTON** is the story of America then, told by America now. Featuring a score that blends hip-hop, jazz, R&B and Broadway, **HAMILTON** has taken the story of American founding father Alexander Hamilton and created a revolutionary moment in theatre—a musical that has had a profound impact on culture, politics, and education.

With book, music, and lyrics by Lin-Manuel Miranda, direction by Thomas Kail, choreography by Andy Blankenbuehler, and musical supervision and orchestrations by Alex Lacamoire, **HAMILTON** is based on Ron Chernow's acclaimed biography. It has won Tony®, Grammy®, and Olivier Awards, the Pulitzer Prize for Drama, and an unprecedented special citation from the Kennedy Center Honors.

Executive Director Keith Boaz says that the impact of **HAMILTON** in Springfield goes far beyond the number of tickets sold. "We have been blown away by the response to this engagement. With patrons coming to Springfield from more than 20 states, the economic impact of this show on our local economy is far-reaching. In addition to the sales tax generated, restaurants, hotels, and retail establishments have all benefited from the number of visitors in town for this incredible show."

Juanita K. Hammons Hall and Celebrity Attractions will announce their upcoming 2023-2024 Broadway Season later this spring. For more than 30 years, Juanita K. Hammons Hall has partnered with Celebrity Attractions to bring the best of Broadway to Springfield.

**HAMILTON** was presented as part of the **2022-2023 Great Southern Bank Broadway Season** which also features **MY FAIR LADY** and the add-on productions of **LEGALLY BLONDE The Musical** and **CHICAGO**. To learn more, visit [HammonsHall.com](http://HammonsHall.com) or call the Hammons Hall Box Office at 417-836-7678.

For information on **HAMILTON**, visit:

- [HamiltonMusical.com](http://HamiltonMusical.com)
- [Facebook.com/HamiltonMusical](https://www.facebook.com/HamiltonMusical)
- [Instagram.com/HamiltonMusical](https://www.instagram.com/HamiltonMusical)
- [Twitter.com/HamiltonMusical](https://twitter.com/HamiltonMusical)

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